



CITY OF GILROY

ARTS AND CULTURE  
COMMISSION



**REGULAR MEETING AGENDA**

**TUESDAY, FEBRUARY 10, 2026 | 6:30 PM**

CITY CHAMBERS, CITY HALL  
7351 ROSANNA STREET, GILROY, CA 95020

**Chair:** Ruben Dario Villa

**Vice Chair:** Steven Porter

**Commissioners:** Camille McCormack, Makhan Gupta, & Wendy Zamora

**Executive Sponsor:** Kylie Katsuyoshi, Management Analyst Trainee

**Staff Liaison:** Stefan Mercer, Management Assistant



In compliance with the Americans with Disabilities Act, the City will make reasonable arrangements to ensure accessibility to this meeting. If you need special assistance to participate in this meeting, please contact the City Clerk's Office at least 72 hours prior to the meeting at (408) 846-0204 or [cityclerk@cityofgilroy.org](mailto:cityclerk@cityofgilroy.org) to help ensure that reasonable arrangements can be made.



Materials related to an item on this agenda submitted to the City of Gilroy Arts and Culture Commission after distribution of the agenda packet are available with the agenda packet on the City website at [www.cityofgilroy.org](http://www.cityofgilroy.org) subject to the Staff's ability to post the documents before the meeting.

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Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, task forces, councils and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review.

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**PUBLIC COMMENT GUIDELINES:**

During the **PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA** portion of the meeting, each person wishing to speak should prepare a presentation of not more than three (3) minutes. Persons wishing to address the Commission are requested, but not required, to complete a Speaker's Card located at the entrances. Completion of this speaker's card is voluntary. All persons may attend this meeting and speak, regardless if a card is completed or not. Speaker's slips should be submitted to the Secretary **BEFORE** this portion of the meeting begins. Anyone wishing to address the Commission on any other item on this **AGENDA** is requested, but not required, to fill out a speaker's slip as well and submit it to the Secretary **BEFORE** the Commission takes action on the item.

The agenda for this regular meeting is as follows:

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. SECRETARY'S REPORT**
- 4. INTRODUCTION OF NEW COMMISSIONER**
  - 4.1. Introduction of Commissioner Makhan Gupta**
- 5. ORDERS OF THE DAY**
- 6. APPROVAL OF MINUTES**
  - 6.1. Approval of the Minutes from the January 13, 2026, Regular Meeting of the Arts and Culture Commission**
- 7. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA**
- 8. OLD BUSINESS**
  - 8.1. Fiscal Year 2026 and 2027 Work Plan**
    1. Staff Report: Kylie Katsuyoshi, Management Analyst Trainee
    2. Public Comment
    3. Possible Action:  
Commissioners and sub-committees update the Commission on plans and progress of workplan items and provide information to the new commissioner, Commissioner Gupta.
  - 8.2. For the Love of Gilroy Public Art Campaign and Unveiling Event**
    1. Staff Report: Kylie Katsuyoshi, Management Analyst Trainee
    2. Public Comment
    3. Possible Action:  
Commission discussion and planning for the February 20, 2026, unveiling event.
- 9. NEW BUSINESS**
  - 9.1. Exploration of Art In-Lieu Fees**
    1. Staff Report: Kylie Katsuyoshi, Management Analyst Trainee
    2. Public Comment
    3. Possible Action:  
Commission discussion on the concept of an art in-lieu fee program.

10. **GILROY ART-RELATED COMMUNITY EVENT UPDATES**
11. **COMMISSION COMMENTS**
12. **STAFF COMMENTS**
13. **FUTURE AGENDA ITEM REQUESTS**
14. **ADJOURNMENT**

#### **FUTURE MEETING DATES**

March 10, 2026 – Gilroy City Council Chambers – 6:30 PM  
April 14, 2026 – Gilroy City Council Chambers – 6:30 PM  
May 12, 2026 – Gilroy City Council Chambers – 6:30 PM  
June 9, 2026 – Gilroy City Council Chambers – 6:30 PM  
July 14, 2026 – Gilroy City Council Chambers – 6:30 PM  
August 11, 2026 – Gilroy City Council Chambers – 6:30 PM  
September 8, 2026 – Gilroy City Council Chambers – 6:30 PM  
October 13, 2026 – Gilroy City Council Chambers – 6:30 PM  
November 10, 2026 – Gilroy City Council Chambers – 6:30 PM  
December 8, 2026 – Gilroy City Council Chambers – 6:30 PM

**City of Gilroy**  
**DRAFT**  
**Arts and Culture Commission**  
**Minutes**

**Tuesday, January 13, 2026 | 6:30 PM**

**1. CALL TO ORDER**

The meeting was called to order by Staff Liaison Atkins at 6:30 PM.

**2. ROLL CALL**

<b>Attendance</b>	<b>Attendee Name</b>
Present	Commissioner Ruben Dario Villa Commissioner Camille McCormack Commissioner Steven Porter Commissioner Wendy Zamora
Absent	

**3. SECRETARY'S REPORT**

Staff Liaison Atkins reported that the agenda was posted on Friday, January 9th, 2026, at 2:41 PM.

**4. ORDERS OF THE DAY**

None.

**5. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA**

None.

**6. NEW BUSINESS**

**1. Appointment of Chair and Vice-Chair of the Arts and Culture Commission Motion**

Appoint Commissioner Villa as Chair

**RESULT: Passed**

**MOVER:** Commissioner Wendy Zamora

**SECONDER:** Commissioner Camille McCormack

**AYES:** Commissioner Ruben Dario Villa, Commissioner Camille McCormack, Commissioner Steven Porter, Commissioner Wendy Zamora

**NAYS:** None

**ABSENT:** None

**Motion**

Appoint Commissioner Porter as Vice Chair

**RESULT: Passed**

**MOVER:** Commissioner Camille McCormack

**SECONDER:** Commissioner Wendy Zamora  
**AYES:** Commissioner Ruben Dario Villa, Commissioner Camille McCormack, Commissioner Steven Porter, Commissioner Wendy Zamora  
**NAYS:** None  
**ABSENT:** None

**2. 2025 Annual Report from the Gilroy Center for the Arts/Art Alliance**

Gilroy Center for the Arts/Art Alliance was not present to present their report. Commissioners reviewed the written report.

**7. APPROVAL OF MINUTES**

**1. Approval of the Minutes from the October 14, 2025, and December 9, 2025 Regular Meetings**

**Motion**

Approve

**RESULT:** Passed

**MOVER:** Commissioner Ruben Dario Villa

**SECONDER:** Commissioner Steven Porter

**AYES:** Commissioner Ruben Dario Villa, Commissioner Camille McCormack, Commissioner Steven Porter, Commissioner Wendy Zamora

**NAYS:** None

**ABSENT:** None

**8. OLD BUSINESS**

**1. For the Love of Gilroy Public Art Campaign and Unveiling Event**

The Commission planned the unveiling ceremony for the For the Love of Gilroy Public Art Campaign.

**9. GILROY ART-RELATED COMMUNITY EVENT UPDATES**

Commissioner Wendy Zamora spotlighted the Christopher High School Choir for being invited to perform at Disneyland. Chair Ruben Dario Villa brought attention to the Santa Clara Family Health Plan opening on February 7th, 2026, with the Commission's approved mural being displayed.

**10. COMMISSION COMMENTS**

Commissioner Wendy Zamora asked if there was an update on the two recent recommendations made to Council about selling merchandise as a means to raise funds and requesting surplus funding for arts and culture events and programs. Staff Liaison Atkins shared that there is no update from Council at this time.

**11. STAFF COMMENTS**

Staff Liaison Atkins announced that Matt Morley was appointed as Gilroy's New City

Administrator. It was also announced that Kylie Katsuyoshi will be replacing Bryce Atkins as the Commission's Staff Liaison. In addition, the Commission was made aware of Commissioner Steven Taylor's resignation.

**12. FUTURE AGENDA ITEM REQUESTS**

Chair Ruben Dario Villa requested to add a discussion on art impact fees.

**13. ADJOURNMENT**

With no further business, the meeting was adjourned at 7:23 PM.

DRAFT



# City of Gilroy Arts and Culture Commission

## STAFF REPORT

**Agenda Item Title:** Fiscal Year 2026 and 2027 Work Plan  
**Meeting Date:** February 10, 2026  
**From:** Bryce Atkins, Assistant to the City Administrator  
**Department:** Administration  
**Submitted by:**  
**Prepared by:**

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### RECOMMENDATION

Commissioners and sub-committees update the Commission on plans and progress of workplan items and provide information to the new commissioner, Commissioner Gupta.

### BACKGROUND

At the February 11, 2025 regular meeting of the Arts and Culture Commission, the Commission adopted a work plan for FY26 and FY27. At their regular meeting on March 11, 2025, the Commission further refined the work plan and appointed committees. The work plan is attached to this staff report.

### ANALYSIS

This will be an ongoing agenda item to discuss the work plan items, and to receive updates from any commissioner or committee.

### ALTERNATIVES

### FISCAL IMPACT/FUNDING SOURCE

### Attachments:

1. Arts and Culture Commission Workplan - FY26 and FY27

**2026 and 2027 Arts and Culture Commission Work Plan**

<b>Project Name</b>	<b>Work</b>	<b>Lead Commissioner</b>	<b>Sub-Committee Members</b>	<b>City Council Priority</b>	<b>Status</b>
<b>For the Love of Gilroy Event</b>	Continue the successful pilot program into an annual event each year.		Reynisson, Villa, Porter	<i>N/A</i>	
<b>Multicultural Community Days</b>	Explore hosting an event series featuring arts and culture presentations and displays of various cultures in the community, consisting of up to two events per fiscal year as a pilot program.		Zamora, Reynisson, Taylor	<i>Neighborhood Equity</i>	
<b>Fundraising Gala</b>	Explore the opportunity to host a fundraising gala, aiming at one event during the workplan period.		Taylor, Reynisson, McCormack	<i>Financial Resilience</i>	
<b>Update the Arts and Culture Strategic Plan</b>	Update the strategic plan to identify strategies and goals for Gilroy's arts and culture into the future.		Villa, Zamora, Porter	<i>Neighborhood Equity</i>	
<b>Public Art Resource Document</b>	Explore the viability of creating a public art resource document for future development, in conjunction with the Community Development Department.		N/A	<i>Neighborhood Equity</i>	

*Updated April 9, 2025*



# City of Gilroy Arts and Culture Commission

## STAFF REPORT

**Agenda Item Title:** For the Love of Gilroy Public Art Campaign and Unveiling Event

Meeting Date: February 10, 2026

From: Kylie Katsuyoshi, Management Analyst Trainee

Department: Administration

Submitted by:

Prepared by: Kylie Katsuyoshi, Management Analyst Trainee

### RECOMMENDATION

Commission discussion and planning for the February 20, 2026, unveiling event.

### BACKGROUND

The Arts and Culture Commission (ACC) has, with Council approval, put together a campaign entitled “For the Love of Gilroy” to solicit two-dimensional art designs from local artists to be printed on banners and posted on streetlight poles along Monterey Road in Downtown Gilroy. The campaign commenced, and Council approved the recommended award list at its January 5, 2026, regular meeting.

### ANALYSIS

The ACC recommended, and the Council approved, an award order list of 32 total designs. At the writing of this report, the top 14 have signed the intellectual property agreements for the banners. Staff has been in contact with the banner company. They are currently in production and scheduled to be completed by next week. The banners will be raised on February 19 or 20, 2026, for the planned unveiling event on February 20th.

This agenda item is to review the programming and logistics for the unveiling event, so that announcements and information can be made available to the City Council and the public. Attached to this agenda is a draft program for the Commission to review.

Additionally, as part of the approval, the City Council instructed the ACC to create, in the next program cycle, two award categories: one for adults and the other for minors.

**ALTERNATIVES**

**FISCAL IMPACT/FUNDING SOURCE**

**Attachments:**

1. For the Love of Gilroy Banner Unveiling Event - Draft Program

# For the Love of Gilroy Banner Unveiling Event

Friday, February 20<sup>th</sup>, 2026  
Casa de Cultura y Arte

## **WELCOME**

ARTS AND CULTURE COMMISSION

## **ARTIST RECOGNITION**

ARTS AND CULTURE COMMISSION

## **GROUP PHOTO**

ARTS AND CULTURE COMMISSION  
& SELECTED ARTISTS

## **CLOSING AND RELEASE FOR BANNER ART WALK**

ARTS AND CULTURE COMMISSION

REFRESHMENTS SERVED UNTIL 6:30 PM



# City of Gilroy Arts and Culture Commission

## STAFF REPORT

**Agenda Item Title:** Exploration of Art In-Lieu Fees  
**Meeting Date:** February 10, 2026  
**From:** Kylie Katsuyoshi, Management Analyst Trainee  
**Department:** Administration  
**Submitted by:**  
**Prepared by:** Kylie Katsuyoshi, Management Analyst Trainee

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### RECOMMENDATION

Commission discussion on the concept of an art in-lieu fee program.

### BACKGROUND

At the January 13, 2025, regular meeting of the Arts and Culture Commission, Chair Villa requested to add a discussion on art impact fees.

### ANALYSIS

This agenda item is to introduce and discuss the concept of art in-lieu fees and the Commission can request additional information from the Planning Division, depending upon the nature of the discussion, if there is interest in further exploring the topic.

### ALTERNATIVES

N/A

### FISCAL IMPACT/FUNDING SOURCE

None.

### Attachments:

None