



CITY OF GILROY

ARTS AND CULTURE
COMMISSION



REGULAR MEETING AGENDA

TUESDAY, OCTOBER 14, 2025 | 6:00 PM

CITY CHAMBERS, CITY HALL
7351 ROSANNA STREET, GILROY, CA 95020

Chair: Melanie Reynission

Vice Chair: Ruben Dario Villa

Commissioners: Camille McCormack, Steven Porter, Steven Taylor, & Wendy Zamora

Staff Liaison: Bryce Atkins, Assistant to the City Administrator
Stefan Mercer, Management Assistant



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Materials related to an item on this agenda submitted to the City of Gilroy Arts and Culture Commission after distribution of the agenda packet are available with the agenda packet on the City website at www.cityofgilroy.org subject to the Staff's ability to post the documents before the meeting.

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Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, task forces, councils and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review.

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PUBLIC COMMENT GUIDELINES:

During the **PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA** portion of the meeting, each person wishing to speak should prepare a presentation of not more than three (3) minutes. Persons wishing to address the Commission are requested, but not required, to complete a Speaker's Card located at the entrances. Completion of this speaker's card is voluntary. All persons may attend this meeting and speak, regardless if a card is completed or not. Speaker's slips should be submitted to the Secretary **BEFORE** this portion of the meeting begins. Anyone wishing to address the Commission on any other item on this **AGENDA** is requested, but not required, to fill out a speaker's slip as well and submit it to the Secretary **BEFORE** the Commission takes action on the item.

The agenda for this regular meeting is as follows:

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. SECRETARY'S REPORT**
- 4. ORDERS OF THE DAY**
- 5. APPROVAL OF MINUTES**
 - 5.1. Approval of the Minutes from the September 9, 2025, Regular Meeting of the Arts and Culture Commission**
- 6. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA**
- 7. NEW BUSINESS**
 - 7.1. Public Art Request at Monterey Family Apartments**
 1. Staff Report: Erin Freitas, Senior Planner
 2. Public Comment
 3. Possible Action:
Review the design of public art proposed for the Monterey Family Apartment project and provide a recommendation to the Planning Division.
 - 7.2. Bench Plaque Inscription for Jim Rogers**
 1. Staff Report: Bryce Atkins, Assistant to the City Administrator
 2. Public Comment
 3. Possible Action:
Review and approve inscription for bench plaque in memory of Jim Rogers.
 - 7.3. Request from the Gilroy Museum to Approve a List of Items for Deaccession**
 1. Staff Report: Bryce Atkins, Assistant to the City Administrator
 2. Public Comment
 3. Possible Action:
Commission render a recommendation to the City Council regarding the Gilroy Museum's request to deaccession items.
 - 7.4. Discussion of the Commission Booth at the Great Garlic Halloween 5K Fun Run on October 18, 2025**
 1. Staff Report: Bryce Atkins, Assistant to the City Administrator

2. Public Comment
3. Possible Action:
Commission discussion regarding logistics for the decorations of the tabling booth.

7.5. Approval of the 2026 Meeting Schedule

1. Staff Report: Bryce Atkins, Assistant to the City Administrator
2. Public Comment
3. Possible Action:
Commission approve a meeting schedule for 2026.

8. OLD BUSINESS

8.1. For the Love of Gilroy Public Art Program

1. Staff Report: Bryce Atkins, Assistant to the City Administrator
2. Public Comment
3. Possible Action:
Commission discussion regarding the "For the Love of Gilroy" public art program.

8.2. Continuing Fundraising Discussion

1. Staff Report: Bryce Atkins, Assistant to the City Administrator
2. Public Comment
3. Possible Action:
Commission discussion about fundraising opportunities.

9. GILROY ART-RELATED COMMUNITY EVENT UPDATES

10. COMMISSION COMMENTS

11. STAFF COMMENTS

12. FUTURE AGENDA ITEM REQUESTS

13. ADJOURNMENT

FUTURE MEETING DATES

December 9, 2025 – Gilroy City Council Chambers – 6:30 PM

**City of Gilroy
Arts and Culture Commission
Minutes
Tuesday, September 9, 2025 | 6:30 PM**

1. CALL TO ORDER

The meeting was called to order by Chair Reynisson at 6:33 PM.

2. ROLL CALL

Attendance	Attendee Name
Present	Commissioner Melanie Reynisson Commissioner Ruben Dario Villa Commissioner Camille McCormack Commissioner Steven Porter Commissioner Steven Taylor Commissioner Wendy Zamora
Absent	Commissioner Adilene Moreno

3. SECRETARY'S REPORT

Staff Liaison Atkins reported that the agenda was posted on Friday, September 5, 2025, at 5:06 PM.

4. APPROVAL OF AGENDA

Motion

Approve

RESULT: **Passed**

MOVER: Commissioner Wendy Zamora

SECONDER: Commissioner Steven Porter

AYES: Commissioner Melanie Reynisson, Commissioner Ruben Dario Villa,
Commissioner Camille McCormack, Commissioner Steven Porter,
Commissioner Steven Taylor, Commissioner Wendy Zamora

NAYS: None

ABSENT: Commissioner Adilene Moreno

5. APPROVAL OF MINUTES

1. Approval of the Minutes from the August 12, 2025 Regular Meeting of the Arts and Culture Commission

Motion

Approve

RESULT: **Passed**

MOVER: Commissioner Wendy Zamora

SECONDER: Commissioner Steven Porter

AYES: Commissioner Melanie Reynisson, Commissioner Ruben Dario
Villa, Commissioner Camille McCormack, Commissioner Steven
Porter, Commissioner Steven Taylor, Commissioner Wendy Zamora

NAYS: None
ABSENT: Commissioner Adilene Moreno

6. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA

None.

7. OLD BUSINESS

1. Presentation from the Gilroy Community Development Department Regarding Public Art Conditions on Development Projects

Community Development Director Sharon Goei and Senior Planner Michael Fossati presented to the Commission information regarding public art as part of development conditions and what the Planning Division is seeking in this regard.

2. Recommendation Requesting Authority to Sell Merchandise for Fundraising Purposes

A discussion was held regarding the language. The proposed recommendation language, with amendments from the Commission discussion, was approved for transmittal to Council on or after October 20, 2025.

Motion

Approve with amendments

RESULT: **Passed**

MOVER: Commissioner Melanie Reynisson

SECONDER: Commissioner Camille McCormack

AYES: Commissioner Melanie Reynisson, Commissioner Ruben Dario Villa, Commissioner Camille McCormack, Commissioner Steven Porter, Commissioner Steven Taylor, Commissioner Wendy Zamora

NAYS: None

ABSENT: Commissioner Adilene Moreno

3. Recommendation Requesting Surplus Funding for Arts and Culture Events and Programs

A discussion was held regarding the language. The proposed recommendation language, with amendments from the Commission discussion, was approved for transmittal to the City Council on October 6, 2025.

Motion

Approve with amendments

RESULT: **Passed**

MOVER: Commissioner Melanie Reynisson

SECONDER: Commissioner Steven Porter

AYES: Commissioner Melanie Reynisson, Commissioner Ruben Dario Villa, Commissioner Camille McCormack, Commissioner Steven Porter, Commissioner Steven Taylor, Commissioner Wendy Zamora

NAYS: None

ABSENT: Commissioner Adilene Moreno

4. For the Love of Gilroy Public Art Program and Event

The Commission held a discussion and developed the schedule of key dates for completion of the program.

5. Fundraising Options

The Commission discussed various potential fundraising opportunities.

8. GILROY ART-RELATED COMMUNITY EVENT UPDATES

The commissioners discussed various artist opportunities and art-related events in the community.

9. COMMISSION COMMENTS

None.

10. STAFF COMMENTS

Staff handed out a flyer inviting the Commission to staff a booth at the Great Garlic 5K on October 18th at the Gilroy Sports Park. Staff also announced the resignation of Commissioner Moreno. Finally, staff announced the Boards and Commissions Appreciation Dinner on November 20, 2025.

11. FUTURE AGENDA ITEM REQUESTS

The Commission determined to discuss the booth setup for the Great Garlic Halloween 5K Fun Run at the next meeting.

12. ADJOURNMENT

With no further business, the meeting was adjourned at 8:22 PM.



City of Gilroy Arts and Culture Commission

STAFF REPORT

Agenda Item Title: Public Art Request at Monterey Family Apartments
Meeting Date: October 14, 2025
From: Bryce Atkins, Assistant to the City Administrator
Department: Community Development
Prepared by: Erin Freitas, Senior Planner

RECOMMENDATION

Review the design of public art proposed for the Monterey Family Apartment project and provide a recommendation to the Planning Division.

BACKGROUND

An Architectural and Site Review Permit (AS 22-31) was approved on October 18, 2024 to construct a 94-unit, 3-story, 100% affordable housing development. The property is located at 6630, 6680, and 6730 Monterey Road on the east side of Monterey Road between E. Tenth Street and E. Luchessa Avenue on a currently vacant 2.88-acre parcel. Condition of Approval #36 requires that the applicant obtains City approval to install public art on the site.

Developers are required to include public art per the Multi-Family Residential Objective Design Standards Policy adopted by the City of Gilroy in October 2021. This policy mandates that developments consisting of more than 20 units must provide at least one public art amenity. The art must receive approval through the City's public art approval process. The Arts and Culture Commission is tasked to review the proposed artwork and provide a recommendation to the Planning Division.

DISCUSSION

ROEM Corporation has retained artist Francisco Vasquez to create a public art installation for the proposed project. The artist's proposal and conceptual design can be found in Attachment 1.

The proposal includes constructing a nine-foot-tall metal archway with solid wrought iron branches and grapes to reflect the rich wine culture of Santa Clara County and the community spirit that has defined this region since the 1770s. The archway is proposed

to be located in the center of the site, visible to the public on Monterey Road. The name of the apartment, Monterey Family, would be included on the archway. The art piece must be installed prior to building permit final occupancy.

ALTERNATIVES

The Commission may choose to recommend approval of the public art with modifications or not recommend approval of the public art and return with a different proposal.

FISCAL IMPACT/FUNDING SOURCE

None. The proposal will be privately funded by the applicant.

Attachments:

1. Monterey Family Apartments - Public Art Proposal

Artist Bio. Francisco Vazquez; AMERICAN ARTIST.

I began my journey in the construction and masonry design industry at the age of eight, learning the craft from my father, a general contractor in Puerto Vallarta, Mexico. Alongside his building work, my father also bought and sold art to shops and businesses, which gave me the unique opportunity to meet artists of many different styles and backgrounds from an early age. Those experiences sparked a lifelong fascination with art—an admiration for the creativity born from people’s minds and hearts, as well as the beauty found in nature itself.

For the past 18 years, I have made my home in Santa Clara County, where I have been fortunate to work on projects that hold special meaning for me and for the community. My work has included masonry in wine caves, hand-crafted wood and metal doors, wrought iron vine sculptures, live-edge tables, pizza ovens, and a wide variety of decorative pieces that blend craftsmanship with artistry.

Today, I am honored to contribute a new sculpture to the Monterey Family project. This work carries deep personal significance, as it reflects both the rich wine culture of Santa Clara County and the community spirit that has defined the region since the 1770s. Many are unaware of the deep roots of viticulture in this area, and through this piece, I hope to honor that legacy while celebrating the beauty, culture, and people who continue to shape this county.

I would like to acknowledge a few important people who can attest to my work and the trust they have placed in me over the years.

- Mr. David Persing - DNA Scientist / 408-203-8405 / San Martin, Ca - for whom I completed several decorative and structural projects at his residence, including iron sculptures, wooden and metal gates, custom tables, and masonry work throughout his patios and gardens.
- William Randy Fry / 408-390-7539 / San Francisco, Morgan Hill - for whom I completed extensive masonry projects, including planters, large stone walls, stairs, waterfalls, and walkways at his residences, as well as significant work for The Institute Golf Club in Morgan Hill.
- Michael Bonfante, the visionary who founded Gilroy Gardens theme park, with whom I worked as his masonry leader in his later years before retirement.

Working with these individuals, in such diverse settings and with such varied demands, has taught me invaluable lessons and deepened my love for my craft.

I am profoundly grateful to everyone who has given me opportunities to create and contribute, and I look forward to sharing this new work as a reflection of both my journey and the spirit of Santa Clara County.



Solid Metal Interior vines

3/8" thick x 14" square Metal Base

Stone Veneer

Veneer Stone

Base Visible Height 12"

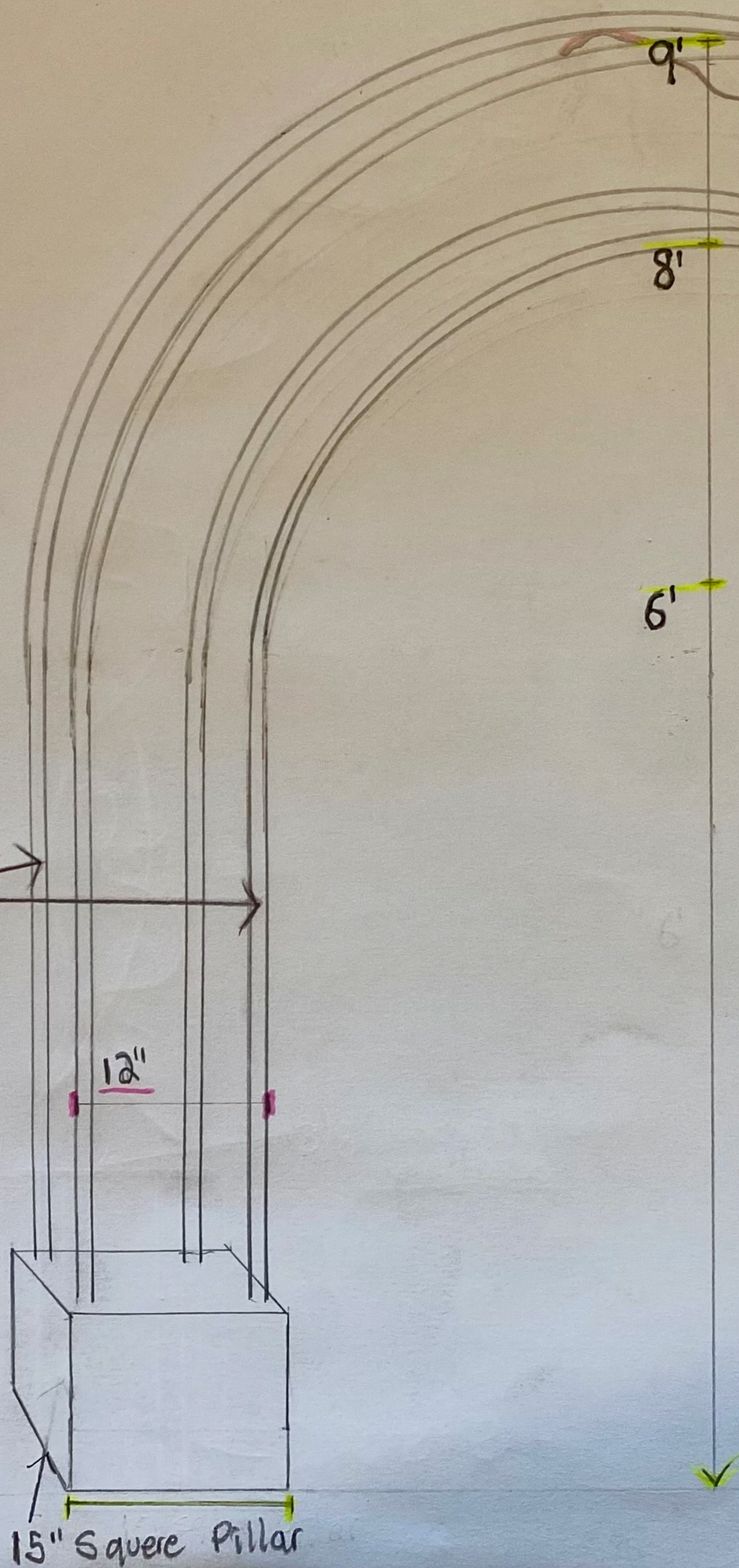
Concrete Foundation 36" deep Appx.

Floor level
↓

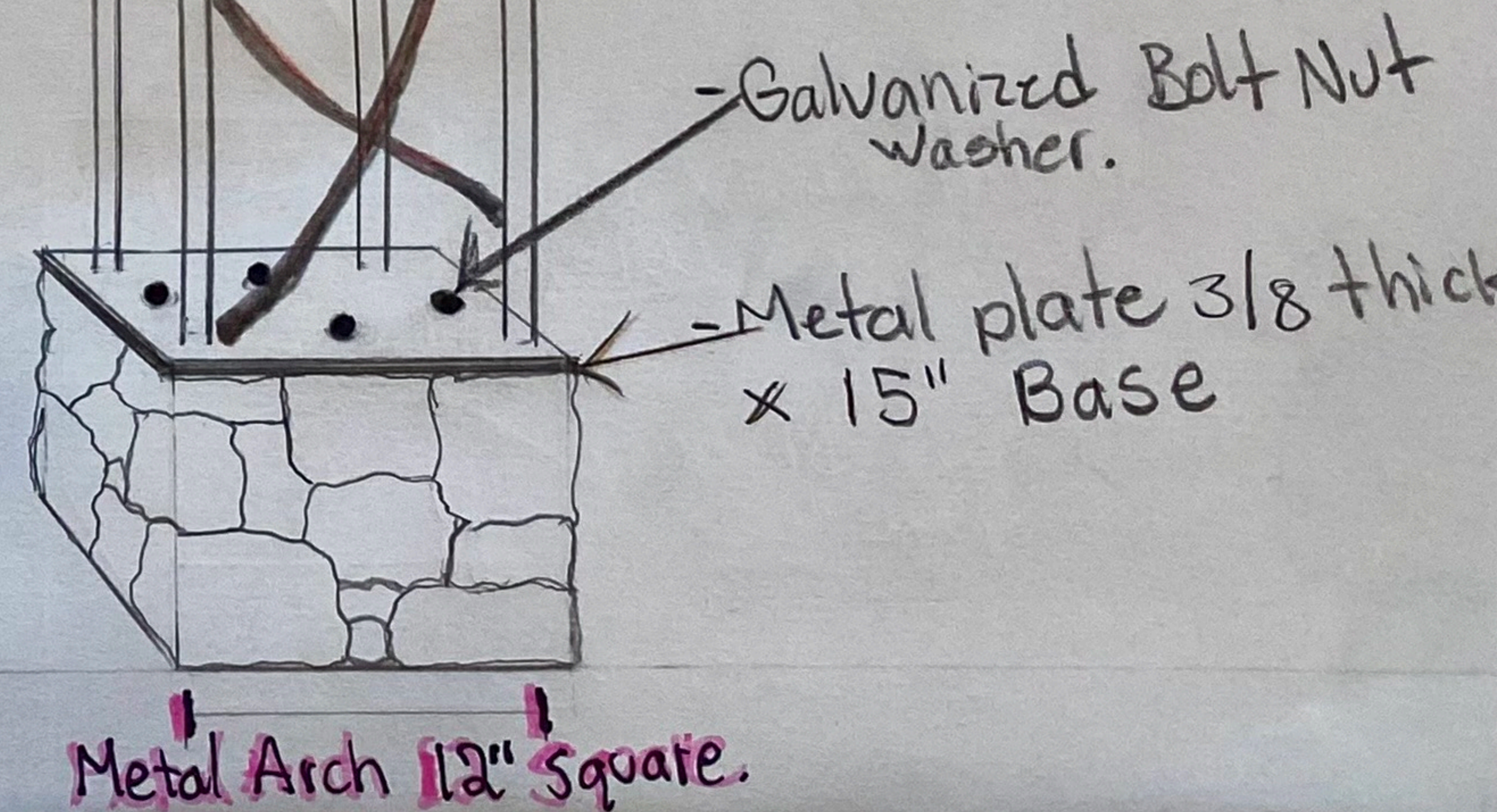
Galvanized $\frac{3}{4}$ " x (36")
Anchors & bolts

Concrete

Double Arch Structure
1" square Material



Solid wrought Iron
branches will connect
Structural arches



-Galvanized Bolt Nut
washer.

-Metal plate 3/8 thick
x 15" Base

Metal Arch 12" square.











City of Gilroy Arts and Culture Commission

STAFF REPORT

Agenda Item Title: Bench Plaque Inscription for Jim Rogers
Meeting Date: October 14, 2025
From: Bryce Atkins, Assistant to the City Administrator
Department: Administration
Submitted by:
Prepared by: Adam Henig, Recreation Manager

RECOMMENDATION

Review and approve inscription for bench plaque in memory of Jim Rogers.

BACKGROUND

Resident Connie Rogers has purchased a bench plaque in memory of her late husband, Jim Rogers. The Arts and Culture Commission is asked to review and approve the plaque's inscription:

*In loving memory of
Jim Rogers - 1939-2025
Teacher and nature lover
Who cared for the bluebirds along this trail.*

The plaque will be installed on a replacement bench that will be purchased by Ms. Rogers. It is located on the levee at Uvas Park Drive and Laurel Drive (see attachment)

Attachments:

1. Image of Bench

CURRENT BENCH (on the levee near the intersection of Laurel Drive and Uvas Park Drive:



REPLACEMENT BENCH: DuMor 88-60PL Bench; 6' Length





City of Gilroy Arts and Culture Commission

STAFF REPORT

Agenda Item Title: Request from the Gilroy Museum to Approve a List of Items for Deaccession

Meeting Date: October 14, 2025

From: Bryce Atkins, Assistant to the City Administrator

Department: Administration

Submitted by:

Prepared by: Bryce Atkins, Assistant to the City Administrator

RECOMMENDATION

Commission render a recommendation to the City Council regarding the Gilroy Museum's request to deaccession items.

BACKGROUND

The City received a request from the Gilroy Museum requesting to deaccession a list of items from the Museum's inventory. Attached to this staff report are a cover letter, deaccession report, and the list of items being considered for deaccessioning.

ANALYSIS

None.

ALTERNATIVES

The Commission may choose to recommend approval, modification, or rejection of the deaccession request.

FISCAL IMPACT/FUNDING SOURCE

None.

Attachments:

1. Gilroy Museum Deaccession Cover Letter
2. Gilroy Museum Deaccession Report
3. Gilroy Museum Deaccession List



195 Fifth Street ♦ Gilroy, CA 95020 ♦ Phone (408) 846-0446 ♦ www.ci.gilroy.ca.us

Melanie Reynisson
Chair, Arts & Culture Commission
7351 Rosanna Street
Gilroy, California 95020


October 8, 2025

Dear Ms. Reynisson:

The Gilroy Museum wishes to deaccession (remove) some items from its collection. Space constraints in the storage and display areas no longer allow retention of bulkier items, multiple numbers of identical artifacts, or artifacts that are not reflective of the museum's mission. Since the Arts & Culture Commission is the Gilroy Museum's representative to the Gilroy City Council, the public approval process begins with the Commission. I will be appearing before the Commission at the October 14, 2025, meeting to seek your approval for deaccession of a select number of artifacts. I am also requesting that the Commission recommend that the Gilroy City Council, as the trustees of the collection, approve the deaccession of these artifacts. Attached to this letter is a Gilroy Museum Staff Report which explains the deaccession process in greater detail. There is also a second attachment which lists the artifacts for deaccession and provides a visual record.

I am grateful for the opportunity to address the Commission, and I look forward to meeting with you and your members at the October meeting.

Sincerely yours,


Susan T. Voss
Museum Manager
Gilroy Museum

**Gilroy Museum Staff Report
for the
Arts & Culture Commission
October 14, 2025**

Recommendation

The Gilroy Museum recommends that the Arts & Culture Commission approve the items listed for deaccession. The Gilroy Museum also asks that the Arts & Culture Commission recommend the Gilroy City Council approve the list of items for deaccession.

Summary

The Gilroy Museum has more than 25,000 artifacts in its collection. The collection belongs to the people of Gilroy, and the Gilroy City Council serves as the peoples' trustee for the collection. These objects, photographs, works on paper, and books have been assembled during the museum's 62-year lifetime. The donations have come from Gilroy residents or their descendants, and the artifacts reflect aspects of life in Gilroy and its environs. The museum's incoming and present artifacts are constantly being evaluated for their importance to the museum's mission, their historical value, their condition and usefulness within the museum, and the space available for housing artifacts. The Gilroy Museum Collection Committee is tasked with this evaluation, and it is composed of four museum volunteers and the Museum Manager. This committee meets as needed to assess new artifacts and to evaluate artifacts already in the collection. At meetings on May 13, 2023, and June 11, 2025, the Collection Committee recommended removal (deaccession) of the attached list of artifacts. Since the Arts & Culture Commission is the museum's representative to the City Council, the Gilroy Museum is seeking the Commission's approval for deaccession of the listed artifacts, and a recommendation that the City Council approve these artifacts for deaccession.

Background

Deaccession is the process by which museums remove items from their collections. This process typically involves deliberation and approval by both the museum's Collection Committee and by the governing board or trustees. At the Gilroy Museum, the process begins with the Collection Committee, and then agreement is solicited from the Arts & Culture Commission, and finally from the collection trustees, the Gilroy City Council. Once deaccession has been approved, the museum is free to dispose of the items by any and all means such as: sale, trade, loan, donation, return to donor, or disposal. Since the Gilroy Museum has an established trust with the City of Gilroy, all proceeds from the sale of items will be deposited in the trust for the benefit of the museum collection. The preferred disposal mechanism is the sale of items or acceptance of a donation. Depending on the artifact, other alternatives will be evaluated prior to final disposition.

Items considered for deaccession are evaluated by the Collection Committee using established criteria. The Gilroy Museum lists these criteria as the following:

- The artifact does not support the Gilroy Museum's mission.
- The condition of the artifact presents a threat to the collection, it is too large for storage, or it is too damaged such that the cost of conservation outweighs the historical value.
- The collection has multiple copies of an artifact. The artifacts that then have the poorest condition are recommended first for deaccession.
- The artifact occupies a large storage space, is not a candidate for display, and its retention precludes collection of more historically significant items.
- An artifact may be deaccessioned due to changes to the Gilroy Museum's collection policy, emphasis, or collection trends.

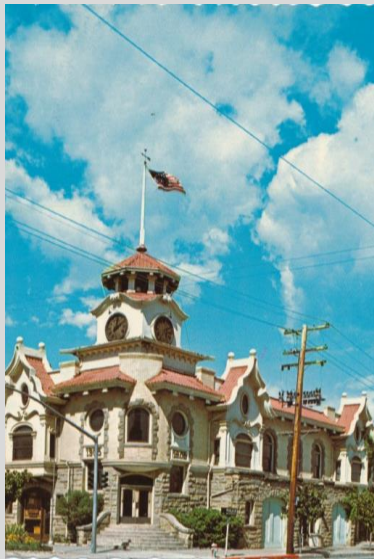
The artifacts recommended for deaccession meet one or more of the listed criteria above.

Artifacts Recommended for Deaccession

Gilroy Museum's Report

Arts & Culture Commission

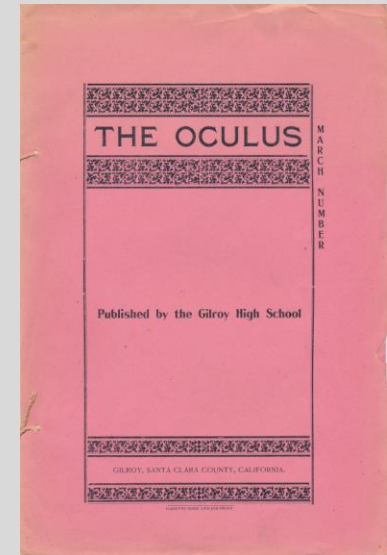
October 14, 2025



Photographs



Objects



Books & Archives

Gilroy Museum's Recommended Deaccessions
Arts & Culture Commission Report
October 14, 2025



Two pews from the Presbyterian Church on 5th and Church Street in Gilroy, California. Made of wood with bent plywood as the body. Dated 1871. #751A, 751B



Eight, Standard Electric Time Classroom Clocks from the Gilroy Unified School District, 1923 #3840



Two, Standard Electric Time Control clocks from the Eliot Elementary Schools. Used as the master clock for controlling alarm bells. Wood case with door. Wall mounted. #'s 3841 A & 3841 B

Gilroy Museum's Recommended Deaccessions
Arts & Culture Commission Report
October 14, 2025



Upholstered 1890
Victorian armchair
with carved walnut
frame. #3848



1890 Upholstered
Victorian
armchair #3849A



1890 Upholstered
Victorian
armchair #3849B



1890 Upholstered
Victorian armchair
with castors on
front legs #3850

Gilroy Museum's Recommended Deaccessions
Arts & Culture Commission Report
October 14, 2025



Small (gold painted) wood and glass medical cabinet from Dr. David Barton's medical office on 5th Street in Gilroy, CA. #3134



Four, Regency style chairs with olive green velvet seats. c-1939 #'s 4256A-D



A Victorian walnut cylinder desk (roll top) with bookcase above. #4251

Gilroy Museum's Recommended Deaccessions
Arts & Culture Commission Report
October 14, 2025



Upholstered Empire style armchair once owned by Harry E. Maggard (1887-1939), manager at the Gilroy Hot Springs Resort in 1930. #3845



Leather upholstered and adjustable oak desk chair with Greek key design on the legs. Owned originally by Walter Fitzgerald, and later by lawyer, Sidney S. Johnson, Gilroy City Attorney. #6421



1900 Eastlake style chair of Walter & Josephine Gouzenne Sargent. #8368

Gilroy Museum's Recommended Deaccessions
Arts & Culture Commission Report
October 14, 2025



1920 Oil painting on board
with a Native American motif
done by Joseph Sylvia of San
Jose, CA. #4314



1957 Oil painting titled
"Stormy El Toro" by
Grace Ward #7769



Reproduction of painting by
Raeburn, "Boy with Rabbit",
framed #4659

Gilroy Museum's Recommended Deaccessions
Arts & Culture Commission Report
October 14, 2025



Oil painting of floral still life by
Crooks. #3140



1880 Large framed
lithograph of Archbishop
Allemany, first Archbishop
in California. #6031



Framed colored Grace Line
map of Calif., Mexico, and
Central America by Jo Mora.
#67.8.11



Framed colored panorama photograph titled on a plaque "Carquinez Bridge on the Pacific Highway between Vallejo and Crockett." 1927 #627

Gilroy Museum's Recommended Deaccessions
Arts & Culture Commission Report
October 14, 2025



Framed advertising poster for Goodrich Tires that hung at the Forsyth machine shop in Gilroy, CA circa 1900 – 1920
#67.7.4/7729A



1893 Framed advertising poster; G & J Tires, Buckeye Tires, Palmer & Goodrich Co: Plaster frame. Once hung in Forsyth Machine Shop in Gilroy, CA. circa. 1900-1920 #67.7.5/7729B

Gilroy Museum's Recommended Deaccessions
Arts & Culture Commission Report
October 14, 2025



Small wooden desk chair used by Gilroy Justice of the Peace, Leon Tupper Thomas (1885-1965). The chair was used in his chambers during his tenure as J.P. #9029



Wooden filing cabinet with 12 drawers belonged in Judge Leon Thomas's office in City Hall.

Gilroy Museum's Recommended Deaccessions
Arts & Culture Commission Report
October 14, 2025



Walnut bookcase with 2 glass doors.
#67.2.1 Not pictured: Small
wooden table holding the bookcase.
#67.2.2



Large square piano built by Hallet, Davis and Company,
Boston, Massachusetts. Used in an elementary school
for Gilroy kindergarten class in Gilroy, California. Built
1871 #950

Gilroy Museum's Recommended Deaccessions
Arts & Culture Commission Report
October 14, 2025



Pew rail with bible holders, wood. Plaque honoring Harry Bannister adhered to end. St. Stephen's Episcopal Church, Measurements 30" Wide x 120" Length



Large mahogany desk with 7 drawers. (34" x 60")
#67.7.3

Gilroy Museum's Recommended Deaccessions
Arts & Culture Commission Report
October 14, 2025



Painted white wooden
armchair. No number



Two brown leather
armchairs. No Number



Wooden office chair.
No Number

Gilroy Museum's Recommended Deaccessions
Arts & Culture Commission Report
October 14, 2025



Headboard or foot board of a bed.
No number



Partial picture of a headboard and
footboard. No Number

Gilroy Museum's Recommended Deaccessions
Arts & Culture Commission Report
October 14, 2025



Two headboards and footboards of walnut spool bedsteads.
#4252 A&B



City of Gilroy Arts and Culture Commission

STAFF REPORT

Agenda Item Title: Discussion of the Commission Booth at the Great Garlic Halloween 5K Fun Run on October 18, 2025

Meeting Date: October 14, 2025

From: Bryce Atkins, Assistant to the City Administrator

Department: Administration

Submitted by:

Prepared by: Bryce Atkins, Assistant to the City Administrator

RECOMMENDATION

Commission discussion regarding logistics for the decorations of the tabling booth.

BACKGROUND

The Commission selected to host a table at the Great Garlic Halloween 5K Fun Run being held on October 18, 2025, at the Gilroy Sports Park. The event is scheduled to run from 8 AM to Noon. This item is to allow the Commission as a whole to discuss the logistics and setup for the tabling booth.

ANALYSIS

None.

ALTERNATIVES

None.

FISCAL IMPACT/FUNDING SOURCE

None.

Attachments:

None



City of Gilroy Arts and Culture Commission

STAFF REPORT

Agenda Item Title: Approval of the 2026 Meeting Schedule
Meeting Date: October 14, 2025
From: Bryce Atkins, Assistant to the City Administrator
Department: Administration
Submitted by:
Prepared by: Bryce Atkins, Assistant to the City Administrator

RECOMMENDATION

Commission approve a meeting schedule for 2026.

BACKGROUND

Per the City Charter, the Commission is to approve a schedule of meetings each year. Due to the cancellation of the November meeting, which falls on Veterans' Day, the schedule needs to be adopted earlier than usual. The Communications and Engagement Office is seeking to establish the meeting calendar for the following year. This item seeks input and approval for the schedule of meetings for 2026.

ANALYSIS

The Commission typically meets on the second Tuesday of every month, starting at 6:30 PM. Based on this, the meeting dates for 2026 would be as follows:

- January 13, 2026
- February 10, 2026
- March 10, 2026
- April 14, 2026
- May 12, 2026
- June 9, 2026
- July 14, 2026
- August 11, 2026
- September 8, 2026
- October 13, 2026
- November 10, 2026

- December 8, 2026

None of these dates conflicts with a holiday, though some are fairly close to a United States or California-recognized holiday. These include:

- Tue Sep 8 (day after Labor Day, Mon Sep 7)
- Tue Oct 13 (day after Indigenous Peoples'/Columbus Day, Mon Oct 12)
- Tue Nov 10 (day before Veterans Day, Wed Nov 11)

In the past, the Commission has varied closure months. July tends to be a month that the Commission cancels. December tends to vary depending on the activities happening immediately around it. Ultimately, the Commission may determine its own schedule and cancel meetings as it chooses.

ALTERNATIVES

None.

FISCAL IMPACT/FUNDING SOURCE

None.

Attachments:

None



City of Gilroy Arts and Culture Commission

STAFF REPORT

Agenda Item Title: For the Love of Gilroy Public Art Program
Meeting Date: October 14, 2025
From: Bryce Atkins, Assistant to the City Administrator
Department: Administration
Submitted by:
Prepared by: Bryce Atkins, Assistant to the City Administrator

RECOMMENDATION

Commission discussion regarding the "For the Love of Gilroy" public art program.

BACKGROUND

At the August 12, 2025, meeting, the Arts and Culture Commission (Commission) provided direction that two of the work plan activities for the Commission were to be presented in their own staff reports to capture more of the project history and have a more detailed and specific discussion regarding the delivery of the work plan items.

Prior Updates

Staff had previously identified that there is sufficient funding in the Public Art Fund for the purchase of rights, production, and posting of an additional round of the public art banner program. The financing for the unveiling event is constrained, and a thorough exploration of other funding options has not been completed. Additionally, discussions have occurred before identifying the financial balances regarding the steps needed to implement the event.

At the September 9, 2025, meeting, the Commission identified a project schedule, which is attached. The attached table has highlighted blue rows where staff added dates to the schedule for internal processing timeframes.

ANALYSIS

The Call for Artists was released on October 1, 2025. We are at the stage in the project where artists are creating and may submit designs. The deadline to submit any questions about the call for artists is October 23, 2025, which is the next date on the program schedule.

No decisions are being asked of the Commission at tonight's meeting. However, if there are any items relating to the unveiling event or banners that the Commission would like to discuss, this agenda item would be the time in the meeting for such discussions.

ALTERNATIVES

None — there are no specific recommendations or actions proposed.

FISCAL IMPACT/FUNDING SOURCE

None.

Attachments:

1. 2025 Program Schedule (Updated 10/9/2025)

For the Love of Gilroy - 2025-26 Program

Program Milestones

Procedural Activity	Due Date	Completed
Marketing artwork submitted to staff	9/23/2025	✓
Call for Artists Released	10/1/2025	✓
Deadline for Questions	10/23/2025	
Responses to Questions Posted	10/27/2025	
Submissions Due	12/1/2025	
Commission Review Period	12/3 to 12/9	
Commission Selection of Designs	12/9/2025	
Notice of Recommended Designs Selected	12/11/2025	
Council Staff Report Due	12/22/2025	
Council Selection of Contract Awards	1/5/2026	
Contracts Sent to Selected Artists	1/6/2026	
Contracts Completed Deadline	1/20/2026	
Designs Sent to Banner Production Company	1/23/2026	
Banners Completed and Delivered	2/6/2026	
Banners Installed	2/19/2026	
Unveiling Event	2/20/2026	



City of Gilroy Arts and Culture Commission

STAFF REPORT

Agenda Item Title: Continuing Fundraising Discussion
Meeting Date: October 14, 2025
From: Bryce Atkins, Assistant to the City Administrator
Department: Administration
Submitted by:
Prepared by: Bryce Atkins, Assistant to the City Administrator

RECOMMENDATION

Commission discussion about fundraising opportunities.

BACKGROUND

At the September 9, 2025, regular meeting of the Commission, the commissioners discussed various fundraising possibilities. The list of discussion topics included:

- Update the Bench Plaque Program
 - Identify available benches
 - Cost structure for prime locations
 - Enhanced marketing efforts (social media, newsletter, Gilroy Dispatch, etc.)
 - What company is doing the plaques, and what are the costs for the plaque itself?
- Direct donation requests (funding, donations for fundraising auctions, fundraising dinners/meals donated, donated venue rentals)

At the time this report was written, no other fundraising ideas had been submitted to staff.

ANALYSIS

The Commission may continue to develop fundraising ideas. Still, it may be time to initiate fundraising by launching a targeted campaign and/or a small event to formulate a more robust list of options.

ALTERNATIVES

None — this is a discussion item.

FISCAL IMPACT/FUNDING SOURCE

None.

Attachments:

None