

City of Gilroy
Arts and Culture Regular Meeting Minutes
Tuesday, October 10, 2023 | 6:30 PM

1. CALL TO ORDER

The meeting was called to order at 6:34 PM

2. ROLL CALL

Attendance

Attendee Name

Melanie Reynisson, Chair

Ruben Dario Villa, Vice Chair (arrived at 6:35 PM, departed at 7:38 PM)

Camille McCormack, Commissioner

Adilene Moreno, Commissioner

Sandra Ramirez, Commissioner

Absent

Alexandra Perdew, Commissioner

3. SECRETARY'S REPORT

The agenda for this meeting was posted online and on the public bulletin board on October 6, 2023 at 3:51 PM.

4. APPROVAL OF AGENDA

A motion was made by Vice-Chair Villa to approve the agenda, seconded by Commissioner Moreno; unanimously approved.

5. APPROVAL OF MINUTES

5.1. Minutes of the September 12, 2023 regular meeting of the Arts and Culture Commission

A motion was made by Vice-Chair Villa to approve the minutes, seconded by Commissioner McCormack; unanimously approved.

6. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA

1. Guillermina Castaneda came before the Commission to inform of her interest in serving as an Arts and Culture Commissioner and introduced herself and her work in folklorico dance in Gilroy.
2. Peter Mandel came before the Commission to introduce himself and gave a little history on the Limelight Theatre and the South Valley Civic Theatre that operates it, as well as some of the work that they have done recently.

7. FUTURE AGENDA ITEMS

The following future agenda items were requested for the next meeting:

1. Fundraising strategy and vision.
2. Using tools to create a community events calendar for the arts.

8. OLD BUSINESS

8.1. Commission Work Plan Update

1. Staff Report: Bryce Atkins, Assistant to the City Administrator

2. Public Comment
3. Possible Action:

Commissioners and sub-committees update the Commission on plans and progress of work plan items.

The Commissioners went over the status updates for the workplan items currently underway, including: the two events at which the Commission has had representation; making contacts soon at GUSD for the middle and elementary school art pilot program proposal; discussed briefly the initial approach for exploring the hosting a multi-cultural event; and deferred the fundraising item to the discussion of the following agenda item.

9. NEW BUSINESS

9.1. Potential Donation and Fundraising Policy

1. Staff Report: Bryce Atkins, Assistant to the City Administrator
2. Public Comment
3. Possible Action:

Commission discussion and recommendations regarding the draft policy.

Atkins reviewed the terms of the policy at a high-level. The Commission asked questions about the policy, seeking clarifications. No specific direction was provided, though comments included the need to have the logistics of how to collect the funds for any fundraiser, and discussions about similarities between the City's role in the Commission fundraising, and the non-profit organization Local Color as the fiscal agent for the La Ofrenda Festival. The revised policy will be returning to the Commission at the next regular meeting.

10. COMMISSION COMMENTS

Commissioner McCormack presented the flyer and information for the Veteran's Day Art Exhibit event at the Veteran's Hall.

11. STAFF COMMENTS

11.1. Commissioner E-mail Access Instructions

Atkins provided an update on the process for gaining access to e-mails for the Commissioners.

12. ADJOURNMENT

The meeting was adjourned at 7:42 PM.

I HEREBY CERTIFY that the foregoing minutes were duly and regularly adopted at a regular meeting of the Gilroy Arts and Culture Commission.

/s/ Bryce Atkins
Recording Secretary to the Arts and Culture Commission