



CITY OF GILROY
ARTS AND CULTURE
COMMISSION



REGULAR MEETING AGENDA

TUESDAY, APRIL 8, 2025 | 6:30 PM

CITY CHAMBERS, CITY HALL
7351 ROSANNA STREET, GILROY, CA 95020

Chair: Melanie Reynission

Vice Chair: Ruben Dario Villa

Commissioners: Steven Porter, Camille McCormack, Adilene Moreno, Steven Taylor, & Wendy Zamora

Staff Liaison: Bryce Atkins, Assistant to the City Administrator
Kylie Katsuyoshi, Management Analyst Trainee



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Materials related to an item on this agenda submitted to the City of Gilroy Arts and Culture Commission after distribution of the agenda packet are available with the agenda packet on the City website at www.cityofgilroy.org subject to the Staff's ability to post the documents before the meeting.

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PUBLIC COMMENT GUIDELINES:

During the **PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA** portion of the meeting, each person wishing to speak should prepare a presentation of not more than three (3) minutes. Persons wishing to address the Commission are requested, but not required, to complete a Speaker's Card located at the entrances. Completion of this speaker's card is voluntary. All persons may attend this meeting and speak, regardless if a card is completed or not. Speaker's slips should be submitted to the Secretary **BEFORE** this portion of the meeting begins. Anyone wishing to address the Commission on any other item on this **AGENDA** is requested, but not required, to fill out a speaker's slip as well and submit it to the Secretary **BEFORE** the Commission takes action on the item.

The agenda for this regular meeting is as follows:

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. SECRETARY'S REPORT**
- 4. APPROVAL OF AGENDA**
- 5. APPROVAL OF MINUTES**
 - 5.1. Approval of the Minutes from the March 11, 2025 Regular Meeting of the Arts and Culture Commission**
- 6. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA**
- 7. OLD BUSINESS**
 - 7.1. Fiscal Year 2026 and 2027 Work Plan**
- 8. NEW BUSINESS**
 - 8.1. Consideration of Creating a Public Arts Resource Book**
 - 8.2. Gilroy Museum's Request for Commission Approval to Transfer \$1,985.04 in Interest Income from the Gilroy Museum Endowment Trust to the Museum Donations Fund**
- 9. GILROY ART-RELATED COMMUNITY EVENT UPDATES**
- 10. COMMISSION COMMENTS**
- 11. STAFF COMMENTS**
- 12. FUTURE AGENDA ITEM REQUESTS**
- 13. ADJOURNMENT**

FUTURE MEETING DATES

May 13, 2025 – Gilroy City Council Chambers – 6:30 PM



City of Gilroy
Arts and Culture Commission

CITY OF GILROY

ARTS AND CULTURE COMMISSION

REGULAR MEETING AGENDA

Minutes

Tuesday, March 11, 2025 | 6:30 PM



1. CALL TO ORDER

The meeting was called to order at 6:32 PM

2. ROLL CALL

Present:

Chair Reynisson
Vice Chair Villa
Commissioner McCormack
Commissioner Porter
Commissioner Taylor
Commissioner Zamora

Absent:

Commissioner Moreno

3. SECRETARY'S REPORT

The agenda was posted on Thursday, March 6, 2025 at 4:16 PM.

4. APPROVAL OF AGENDA

A motion was made by Commissioner McCormack to approve the agenda, seconded by Commissioner Taylor; unanimously approved.

5. APPROVAL OF MINUTES

1. Approval of the Minutes from the February 11, 2025 Regular Meeting of the Arts and Culture Commission

A motion was made by Vice Chair Villa to approve the minutes, seconded by Commissioner Zamora; unanimously approved.

6. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA

Frank Johnson with Visit Gilroy came before the Commission to inform them about their effort to create a mural trail for the arts in the City. Also may work well with the For the Love of Gilroy. A lot of cities have mural trails, and now Gilroy has one as well.

7. OLD BUSINESS

1. **FY26 and FY27 Workplan Update**

The Commission discussed the listing out the subcommittees, and listing out the subcommittees on the schedule to meet. Additionally, an amendment to the amount for the Multicultural Community Days number of events and budget request were updated.

Discussion of the members of the subcommittee:

1. For the Love of Gilroy - Subcommittee: Reynisson, Ruben, Porter.
2. Multicultural Community Days - Subcommittee: Zamora, Reynisson, Taylor; change to four total events (two per year) and total request for this item to \$10,000 for the two-year period.
3. Fundraising Event Gala - Subcommittee: Taylor, Reynisson, McCormack; Further refined the Gala workplan item to consist of one gala for the two-year period.
4. Updating the Arts and Culture Commission Strategic Plan - Subcommittee: Villa; Zamora; Porter.

A motion was made to amend the workplan to incorporate the changes identified in Item #2 and #3 above by Commissioner Taylor, seconded by Commissioner McCormack; unanimously approved.

8. **NEW BUSINESS**

None.

9. **GILROY ART-RELATED COMMUNITY EVENT UPDATES**

The Commission mentioned the *Cinco de Mile* event, which features a 5K and 10K run and Cinco de Mayo celebration on Sunday May 4th at 8AM. May 3rd is the Wine and Art Stroll in downtown by the GDBA, using Gourmet Alley space. Artists and artisan vendors are being sought. Third Friday Art Walk on March 21st. Last Wednesday is the Arts Roundtable meeting at the Center for the Arts. Poppy Jasper Film Festival is selling tickets now, beginning April 9th.

10. **COMMISSION COMMENTS**

Vice Chair Villa commented that he had a conversation with Erin Freitas saying she would be interested in public art at a public development. She doesn't know if there is an opportunity to collaborate on a playbook for developers to know the arts community, hiring local, and anything that they need. The Commission briefly discussed the history, and a mention was made about the former Public Art Committee having previously prepared a portfolio of artists.

Vice Chair Villa also briefly mentioned the Civic Center Master Plan and opportunities for public art.

11. **STAFF COMMENTS**

Staff Liaison Atkins mentioned additional information about the Civic Center Master Plan update efforts.

12. FUTURE AGENDA ITEM REQUESTS

A request was made and consented to by the Commission to create a resource book for listing artists and portfolio of public artists, and how the process can go to provide early information in the process to help developers.

13. ADJOURNMENT

With no more business before the Commission, the meeting was adjourned at 7:14 PM.



City of Gilroy Arts and Culture Commission

STAFF REPORT

Agenda Item Title: Fiscal Year 2026 and 2027 Work Plan

Meeting Date: April 8, 2025

From: Bryce Atkins, Assistant to the City Administrator

Department: Administration

STRATEGIC PLAN GOALS:

RECOMMENDATION

Commissioners and sub-committees update the Commission on plans and progress of workplan items.

BACKGROUND

At the February 11, 2025 regular meeting of the Arts and Culture Commission (Commission), the Commission adopted a work plan for FY26 and FY27. At their regular meeting on March 11, 2025, the Commission further refined the work plan and appointed committees. The work plan includes the following tasks with the following committee assignments:

Work Plan Item	Committee Members
For the Love of Gilroy	Reynisson, Ruben, Porter
Multicultural Community Days	Zamora, Reynisson, Taylor
Fundraising Gala	Taylor, Reynisson, McCormack
Updating the Arts and Culture Commission Strategic Plan	Villa; Zamora; Porter

ANALYSIS

This will be an ongoing agenda item to discuss the work plan items, and to receive updates from any commissioner or committee.

ALTERNATIVES

None.

FISCAL IMPACT/FUNDING SOURCE

None.

PUBLIC OUTREACH

This item was first discussed at the February 11, 2025 regular meeting of the Commission. This item was on the publicly posted agenda for this meeting, and has been discussed at each Commission meeting since the first date mentioned above.



City of Gilroy Arts and Culture Commission

STAFF REPORT

Agenda Item Title: Consideration of Creating a Public Arts Resource Book

Meeting Date: April 8, 2025

From: Bryce Atkins, Assistant to the City Administrator

Department: Administration

STRATEGIC PLAN GOALS: Not Applicable

RECOMMENDATION

Commission determination if it desires to develop a public art resource book.

BACKGROUND

At the March 11, 2025 regular meeting of the Arts and Culture Commission (Commission), the Commission discussed and provided consensus direction to bring back to the next meeting an agenda item regarding the development of a resource book for listing artists.

ANALYSIS

This agenda item is to facilitate the above referenced discussion item during this public meeting. It is recommended that the Commission identify what types of information and what the process it envisions for this resource book development to be. Based on the final scope of the desired book, research can then be conducted to determine any issues that need to be considered as the Commission undertakes this task, should it choose to do so.

It is worth noting that during the future agenda item discussion, the Commission desired to ask a particular planner to attend the meeting. In discussions with the Community Development Department, it was determined that the details of what is being proposed will be considered in determining if, and who, would be involved from their department on this project.

ALTERNATIVES

This is a general discussion item. The Commission may determine to proceed with the approach of developing such a resource guide for developers, or it may determine not to proceed with this activity.

FISCAL IMPACT/FUNDING SOURCE

No assessment is available at this time, as the scope of the project needs to be solidified to conduct an estimate on time, materials, and any staff support requests from the Commission.



City of Gilroy Arts and Culture Commission

STAFF REPORT

Agenda Item Title: Gilroy Museum's Request for Commission Approval to Transfer \$1,985.04 in Interest Income from the Gilroy Museum Endowment Trust to the Museum Donations Fund

Meeting Date: April 8, 2025

From: Bryce Atkins, Assistant to the City Administrator

Department: Administration

STRATEGIC PLAN GOALS: Not Applicable

RECOMMENDATION

It is recommended the Arts and Culture Commission approve a recommendation to the City Council to transfer the interest accumulated (\$1,985.04) in the Museum Endowment Trust to the Museum Donations Fund

BACKGROUND

On September 5, 2007, the Gilroy Historical Society and the City of Gilroy entered into an Endowment Trust Agreement, for the purpose of establishing an Endowment Trust account for the Gilroy Museum. The Kaiser Wilhelm vase was deaccessioned from the Museum collection and sold at auction on February 11, 2009, for \$37,500. Funds from the sale of the vase were deposited in the Endowment Trust account.

Per the Trust Agreement, interest income generated from the funds may be transferred annually for use by the Gilroy Museum at the request of the Gilroy Historical Society and approval by City Council. Currently the Gilroy Museum has an established account (Org. 8005080, Object 47830, Project 80050D149-DEPOSITS), which has been designated to receive the funds. The Arts & Culture Commission has historically reviewed and endorsed the Gilroy Historical Society's request and forwarded a recommendation to Council to approve the disbursement.

ANALYSIS

Interest revenues received for Fiscal Year 2023 total \$1,985.04, as indicated in the

attached letter of request from the Gilroy Historical Society.

Attachments:

Letter of Request to Transfer Interest Income from the Gilroy Historical Society.



Old Gilroy City Hall - 1905

Gilroy Historical Society

P.O. Box 1621, Gilroy, CA 95021-1621

April 1, 2025

Art and Culture Commission
City of Gilroy

Dear Commissioners,.

I'm coming before you tonight to request that the interest from the City's Museum Trust Fund be transferred to the City's 801 fund so the Gilroy Museum may access it for budgeted items to preserve and protect the collection.

The City maintains the Museum Trust Fund for the benefit of the Gilroy Museum. The terms of the trust allow us to ask for the annual interest for the benefit of the collection. The City Finance Director has informed us that the Trust Fund has earned 1,985.04 in the fiscal year ending 6/30/24. We ask you to recommend to the City Council that this amount be transferred to the 801 Fund.

We appreciate the support of the Commission in carrying out our mission of keeping the Gilroy Museum open for the community. For eleven years we staffed the Museum with City Volunteers. In January 2019 we signed a Memorandum of Understanding with the City to continue with a more structured lease agreement. This has now been renewed until 2030. The interest from our funds at the Gilroy Foundation have enabled us to hire Susan Voss as half time paid Museum Manager. We believe this will ensure that the Museum stays open in the future and will provide professional direction. Over twenty-five City approved volunteers are still a critical part of staffing the Museum. We use the City budget allocation for conservation projects and training. The Society also contributes to the Museum. We are proud of our public-private partnership with the City.

We hope you will visit the Museum on Tuesdays or Thursdays from 10 AM to 4 PM or the first two Saturdays from 10 AM to 2 PM. Free walking tours to different historic areas of the City are also given on the first Saturdays,

Sincerely,

Connie Rogers, President