



**ARTS AND CULTURE COMMISSION AGENDA
CITY OF GILROY
REGULAR MEETING | 6:30 PM
TUESDAY, JANUARY 10, 2023**



CITY COUNCIL CHAMBERS, CITY HALL
7351 ROSANNA STREET, GILROY, CA
95020



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Materials related to an item on this agenda submitted to the City of Gilroy Arts and Culture Commission after distribution of the agenda packet are available with the agenda packet on the City website at www.cityofgilroy.org subject to Staff's ability to post the documents before the meeting

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PUBLIC COMMENT GUIDELINES:

During the **PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA** portion of the meeting, each person wishing to speak should prepare a presentation of not more than three (3) minutes. Persons wishing to address the Commission are requested, but not required, to complete a Speaker's Card located at the entrances. Completion of this speaker's card is voluntary. All persons may attend this meeting and speak, regardless if a card is completed or not. Speaker's slips should be submitted to the Secretary **BEFORE** this portion of the meeting begins. Anyone wishing to address the Commission on any other item on this **AGENDA** is requested, but not required, to fill out a speaker's slip as well and submit it to the Secretary **BEFORE** the Commission takes action on the item.

The agenda for this regular meeting is as follows:

1. **CALL TO ORDER**
2. **APPROVAL OF MINUTES**
 - 2.1. November 8, 2022 Minutes
3. **APPROVAL OF AGENDA**
4. **SECRETARY'S REPORT**

5. **PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA**

6. **NEW BUSINESS**

- 6.1. Selection of Chair and Vice-Chair of Arts and Culture Commission
- 6.2. Bench Plaque Inscription in Memory of Ren, Wei Qiang
- 6.3. Quarterly Report (January – March 2023) from Gilroy Arts Alliance

7. **OLD BUSINESS**

- 7.1. Review 2022 Arts and Culture Commission Work Plan

8. **COMMISSION COMMENTS**

9. **STAFF COMMENTS**

10. **ADJOURNMENT**

**CITY OF GILROY
ARTS AND CULTURE COMMISSION**

("In partnership with City Council, the Arts & Culture Commission promotes the Arts in the Gilroy community.")

REGULAR MEETING

NOVEMBER 8, 2022

6:30 p.m.

**City Council Chambers
7351 Rosanna Street
Gilroy, CA 95020**



MINUTES

I. CALL TO ORDER

The meeting was called to order at 6:39 PM

II. FLAG SALUTE

III. SECRETARY'S REPORT

The agenda was posted on Friday, November 4, 2022 at 3:30 PM

Attendee Name	Title	Status	Arrived
Lisa Carter	Commissioner	Present	
Camille McCormack	Commissioner	Present	
Alexandra Perdew	Vice-Chair	Present	
Melanie Reynisson	Chair	Present	
Federico Saldana	Commissioner	Absent	

IV. APPROVAL OF MINUTES

A. Arts and Culture Commission - Regular Meeting - Oct 11, 2022 6:30 PM

Motion was made by Commissioner Lisa Carter to approve the minutes of October 11, 2022. Motion seconded by Commissioner Camille McCormack. Motion passed 4-0.

V. APPROVAL OF AGENDA

Motion was made by Commissioner Carter to approve the Agenda. Motion seconded by Vice-Chair Alexandra Perdew. Motion passed 4-0.

VI. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA

None.

VII. NEW BUSINESS

A. Adopt Meeting Calendar for the Arts & Culture Commission for 2023

Commissioners discussed the proposed meeting dates for Calendar Year 23.

Commissioners decided to not go dark in the month of December. Meetings will be kept on 2nd Tuesdays of the month at 6:30 PM in Council Chambers. There will be 11 Regular meetings scheduled with the Retreat to be held on March 14, 2023 following the Regular meeting of the same day. The month of July will be dark, meaning there will be no Regular meeting scheduled for that month.

Motion was made by Chair Melanie Reynisson to adopt the Regular Meeting and Retreat dates for the calendar year 2023 as amended. Motion was seconded by Commissioner Carter. Motion passed 4-0.

VIII. OLD BUSINESS

A. Review and Update Ongoing 2022 Arts and Culture Commission Work Plan

1. Staff Report: Carina Baksa, Management Analyst
2. Public Comment
3. Possible Action:
Review and Update Ongoing 2022 Arts and Culture Commission Work Plan

1. GPS Art Trail - no new update, Chair Reynisson is following up with City on new timeline.
2. Fundraising - Cocoa with Santa proposed for December 17, 2022. Original plan may not work so a Special meeting may be scheduled to iron out the details of this event. It may end up not being a fundraising event after all. Fundraising events such as a Diwali Festival and a Holi run are still planned for 2023.
3. Arts & Culture Events in Downtown - Commissioner Perdew taught music classes as part of 6th Street Studios' Summer Camps program.
4. Chair Reynisson is working developing a claim form for the Grant recipients to submit for Reimbursement.

IX. FINANCIAL REPORT

A. Financial Report for the Quarter Ending September 30, 2022

1. Staff Report: Carina Baksa, Management Analyst
 2. Public Comment
 3. Possible Action:
Accept Financial Reports for the Quarter Ending September 30, 2022
1. The Arts & Culture Commission Donations fund has a balance of \$1,269.48 as of September 30, 2022.
 2. The Public Art Project Fund has a balance of \$14,663.58 as of September 30, 2022. \$4,508.19 are held on Reserve for various Public Art maintenance and \$10,155.39 remain available for use.

3. Motion was made by Commissioner McCormack to accept the Financial Report. Motion was seconded by Commissioner Perdew. Motion passed 4-0.

X. COMMISSION COMMENTS (Arts-Related)

1. Chair Reynisson reported meeting with other Arts & Culture Commission Chairs around the County and working together to share and provide support to each other with ideas and resources. Reynisson also mentioned that the City is looking to incorporate artistic elements in the downtown project on Railroad street, maybe in the lighting. She asked Staff how can the ACC get their ideas heard at this stage? Staff will look into the appropriate person/channel.
2. Commissioner Carter mentioned that she wants a Masquerade Ball next year. This may be discussed as an agenda item in the future.
3. Vice-Chair Perdew mentioned talking with 6th Street Studios to include Middle School and Elementary School ages in the Art Walks in the future.

XI. STAFF REPORTS

1. Staff Carina Baksa introduced Adam Henig as the new Staff Liaison for the Arts & Culture Commission as she will be moving to work for another department within the City.
2. Staff Baksa reported that \$30,000 donation from D.R. Horton has been received and deposited in the Public Art Fund. This was in-lieu of a Public Art piece at The Cottages Development. ACC will see this in their next quarter's Financial report.

XII. ADJOURNMENT

The meeting adjourned at 7:38 PM

Carina Baksa,
Recreation Division
Recording Secretary



City of Gilroy

STAFF REPORT

Agenda Item Title: Selection of Chair and Vice-Chair of the Arts and Culture Commission

Meeting Date: January 10, 2023

From: Adam Henig, Recreation Manager

Department: Recreation

Submitted By: Adam Henig, Recreation Manager

Prepared By: ~~Adam Henig, Recreation Manager~~

STRATEGIC PLAN GOALS

Not Applicable

RECOMMENDATION

Motion and vote for the selection of commission Chair and Vice-Chair of the Arts and Culture Commission.

EXECUTIVE SUMMARY

At the beginning of the calendar year, the Arts and Culture Commission will motion to select a chair and vice-chair to serve until the end of this calendar year (2023). The Chair's main function is to preside over the commission meeting and approve the agenda prior to posting. If the Chair is not present at the meeting, the Vice-Chair will be the presiding officer. The new Chair will take over duties following this meeting.

BACKGROUND

In 2022, the Chair of the commission was Melanie Reynisson and Vice-Chair was Alexandra Perdew.

ANALYSIS

None.

ALTERNATIVES

None.

FISCAL IMPACT/FUNDING SOURCE

None.

PUBLIC OUTREACH

None.

NEXT STEPS

None.

Attachments:

1. None



City of Gilroy

STAFF REPORT

Agenda Item Title: Approval of the Bench Plaque Inscription in Memory of Ren, Wei Qiang

Meeting Date: January 10, 2023

From: Adam Henig, Recreation Manager

Department: Recreation

Submitted By: Adam Henig, Recreation Manager

Prepared By: Adam Henig, Recreation Manager

STRATEGIC PLAN GOALS

Not Applicable

RECOMMENDATION

Review and approve inscription for bench plaque in memory of Ren, Wei Qiang.

EXECUTIVE SUMMARY

The family of Ren, Wei Qiang have purchased a bench plaque to honor his memory. The Arts and Culture Commission is asked to approve the following inscription:

*In Loving Memory of
Ren, Wei Qiang
1940-2022
Husband, Father, Grandfather, Friend*

The proposed location of the plaque will be at Cydney Casper Park.

Per the Bench Plaque Program, the criteria requires a maximum of 4 lines, 56 spaces per line including blank spaces.

BACKGROUND

None.

ANALYSIS

None.

ALTERNATIVES

None.

FISCAL IMPACT/FUNDING SOURCE

The cost of the plaque is paid for by the applicant.

PUBLIC OUTREACH

None.

NEXT STEPS

If approved, staff will place the order for the plaque inscription and then complete the installation.

Attachments:

1.

Gilroy Center FOR THE Arts

January 2023

- January is our Social Awareness Month.
- This month the exhibit is titled “Rise” and represents the artwork by the Men of Elmwood Prison. The reception will be held on January 23rd from 12:00 – 4:00 p.m.
Average attendance expected approximately 75 - 100 people.
- Limelight Theater has a scheduled performance at the Gilroy Center for the Arts from January 20 - February 11, 2023.

February 2023

- Black History Month Exhibit. Celebrating Black artists, photographers, sculptors, poets, etc. The reception is planned for Saturday, February 18th from 1-4 p.m.

March 2023

- The exhibit “Colors of Nature” by photographer Noah Kleinmaier is a first for this talented, young photographer. His landscape art is stunning and very colorful. The reception date has not yet been scheduled.



City of Gilroy

STAFF REPORT

Agenda Item Title: Review of the 2022 Arts and Culture Commission Work Plan
January 10, 2023
Meeting Date:
From: Adam Henig, Recreation Manager
Department: Recreation
Submitted By: Adam Henig, Recreation Manager
Prepared By:

Promote Economic Development Activities **STRATEGIC PLAN GOALS**
Ensure Neighborhood Equity from City Services Maintain and Improve City
Infrastructure

RECOMMENDATION

Review and update the 2022 Arts and Culture Commission Work Plan.

EXECUTIVE SUMMARY

This is a review of the Arts and Culture Commission 2022 Work Plan. At each monthly meeting, the Commission reviews its work plan to ensure the assignments are completed or in the process of being completed. A new work plan will be developed during the 2023 Arts & Culture Commission Retreat, which will be held on March 14, 2023.

BACKGROUND

None.

ANALYSIS

None.

ALTERNATIVES

None.

FISCAL IMPACT/FUNDING SOURCE

None.

PUBLIC OUTREACH

None.

NEXT STEPS

Continue to update the work plan until all items are complete.

Attachments:

1. ACC 2023 Work Plan

Adopted

2022 Arts and Culture Commission Work Plan

Project Name	Lead Commissioner	Deliverable in 12 months	City Council Priority	Status
GPS Art Trail	Alexandra Perdew	Provide GPS coordinates for public art projects in Gilroy	Maintain & Improve City Infrastructure	Project from City's side may be on hold for now, will update when new information is available. ACC took photos to give to City staff.
Fundraising	Alexandra Perdew	1. Update bench plaque map 2. Sell 4 Bench Plaques 3. Fundraise \$5,000-\$10,000	Maintain & Improve City Infrastructure	With the exception of the bench plaque, there are no current fundraising plans.
Arts & Culture Events in Downtown	Alexandra Perdew	1. Assist with one High School Aged Art Show 2. Assist or Coordinate one activity involving community engagement	Promote Economic Development Activities	-Assisted with High School Student Art show held on May 20, 2022 in coordination with 6th Street Gallery. - 2 members attended Chalk Festival to promote the Commission and increase its visibility within the community.
ACC Grant Program	Create ongoing engagement with local	Establish criteria, call for applications, issue award(s) before June 30, 2022.	Neighborhood Equity	Awarded M.A.N.O.S the First Annual Community Engagement Award for Sidewalk Chalk Art Event, which was held on October 8, 2022

Updated December 23, 2022