



CITY OF GILROY

ARTS AND CULTURE  
COMMISSION



**REGULAR MEETING AGENDA**

**TUESDAY, MARCH 10, 2026 | 6:30 PM**

COUNCIL CHAMBERS, CITY HALL  
7351 ROSANNA STREET, GILROY, CA 95020

**Chair:** Ruben Dario Villa

**Vice Chair:** Steven Porter

**Commissioners:** Camille McCormack, Wendy Zamora, & Makhan Gupta

**Executive Sponsor:** Kylie Katsuyoshi, Management Analyst Trainee

**Staff Liaison:** Stefan Mercer, Management Assistant



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Materials related to an item on this agenda submitted to the City of Gilroy Arts and Culture Commission after distribution of the agenda packet are available with the agenda packet on the City website at [www.cityofgilroy.org](http://www.cityofgilroy.org) subject to the Staff's ability to post the documents before the meeting.

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**PUBLIC COMMENT GUIDELINES:**

During the **PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA** portion of the meeting, each person wishing to speak should prepare a presentation of not more than three (3) minutes. Persons wishing to address the Commission are requested, but not required, to complete a Speaker's Card located at the entrances. Completion of this speaker's card is voluntary. All persons may attend this meeting and speak, regardless if a card is completed or not. Speaker's slips should be submitted to the Secretary **BEFORE** this portion of the meeting begins. Anyone wishing to address the Commission on any other item on this **AGENDA** is requested, but not required, to fill out a speaker's slip as well and submit it to the Secretary **BEFORE** the Commission takes action on the item.

The agenda for this regular meeting is as follows:

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. SECRETARY'S REPORT**
- 4. INTRODUCTION OF NEW COMMISSIONER**
  - 4.1. Introduction of Commissioner Makhan Gupta**
- 5. ORDERS OF THE DAY**
- 6. APPROVAL OF MINUTES**
  - 6.1. Approval of the Minutes from the January 13, 2026, Regular Meeting of the Arts and Culture Commission**
- 7. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA**
- 8. OLD BUSINESS**
  - 8.1. Fiscal Year 2026 and 2027 Work Plan**
  - 8.2. For the Love of Gilroy Public Art Campaign and Unveiling Event**
- 9. NEW BUSINESS**
  - 9.1. Exploration of Art In-Lieu Fees**
- 10. GILROY ART-RELATED COMMUNITY EVENT UPDATES**
- 11. COMMISSION COMMENTS**
- 12. STAFF COMMENTS**
- 13. FUTURE AGENDA ITEM REQUESTS**
- 14. ADJOURNMENT**

#### **FUTURE MEETING DATES**

April 14, 2026 – Gilroy City Council Chambers – 6:30 PM  
May 12, 2026 – Gilroy City Council Chambers – 6:30 PM  
June 9, 2026 – Gilroy City Council Chambers – 6:30 PM  
July 14, 2026 – Gilroy City Council Chambers – 6:30 PM  
August 11, 2026 – Gilroy City Council Chambers – 6:30 PM  
September 8, 2026 – Gilroy City Council Chambers – 6:30 PM  
October 13, 2026 – Gilroy City Council Chambers – 6:30 PM  
November 10, 2026 – Gilroy City Council Chambers – 6:30 PM  
December 8, 2026 – Gilroy City Council Chambers – 6:30 PM



# City of Gilroy Arts and Culture Commission

## STAFF REPORT

**Agenda Item Title:** Introduction of Commissioner Makhan Gupta  
**Meeting Date:** March 10, 2026  
**From:** Kylie Katsuyoshi Management Analyst Trainee  
**Department:** Administration  
**Submitted by:**  
**Prepared by:** Kylie Katsuyoshi, Management Analyst Trainee

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### RECOMMENDATION

Receive the introduction of the Commissioner and welcome them to the Commission.

### BACKGROUND

The City Council recently appointed Makhan Gupta to serve as a member of the Arts and Culture Commission. This item provides an opportunity to formally introduce the new commissioner and welcome them to the Commission.

### ANALYSIS

N/A

### ALTERNATIVES

N/A

### FISCAL IMPACT/FUNDING SOURCE

N/A

### Attachments:

None

**City of Gilroy**  
**DRAFT**  
**Arts and Culture Commission**  
**Minutes**

**Tuesday, January 13, 2026 | 6:30 PM**

**1. CALL TO ORDER**

The meeting was called to order by Staff Liaison Atkins at 6:30 PM.

**2. ROLL CALL**

<b>Attendance</b>	<b>Attendee Name</b>
Present	Commissioner Ruben Dario Villa Commissioner Camille McCormack Commissioner Steven Porter Commissioner Wendy Zamora
Absent	

**3. SECRETARY'S REPORT**

Staff Liaison Atkins reported that the agenda was posted on Friday, January 9th, 2026, at 2:41 PM.

**4. ORDERS OF THE DAY**

None.

**5. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA**

None.

**6. NEW BUSINESS**

**1. Appointment of Chair and Vice-Chair of the Arts and Culture Commission Motion**

Appoint Commissioner Villa as Chair

**RESULT: Passed**

**MOVER:** Commissioner Wendy Zamora

**SECONDER:** Commissioner Camille McCormack

**AYES:** Commissioner Ruben Dario Villa, Commissioner Camille McCormack, Commissioner Steven Porter, Commissioner Wendy Zamora

**NAYS:** None

**ABSENT:** None

**Motion**

Appoint Commissioner Porter as Vice Chair

**RESULT: Passed**

**MOVER:** Commissioner Camille McCormack

**SECONDER:** Commissioner Wendy Zamora  
**AYES:** Commissioner Ruben Dario Villa, Commissioner Camille McCormack, Commissioner Steven Porter, Commissioner Wendy Zamora  
**NAYS:** None  
**ABSENT:** None

**2. 2025 Annual Report from the Gilroy Center for the Arts/Art Alliance**

Gilroy Center for the Arts/Art Alliance was not present to present their report. Commissioners reviewed the written report.

**7. APPROVAL OF MINUTES**

**1. Approval of the Minutes from the October 14, 2025, and December 9, 2025 Regular Meetings**

**Motion**

Approve

**RESULT:** Passed

**MOVER:** Commissioner Ruben Dario Villa

**SECONDER:** Commissioner Steven Porter

**AYES:** Commissioner Ruben Dario Villa, Commissioner Camille McCormack, Commissioner Steven Porter, Commissioner Wendy Zamora

**NAYS:** None

**ABSENT:** None

**8. OLD BUSINESS**

**1. For the Love of Gilroy Public Art Campaign and Unveiling Event**

The Commission planned the unveiling ceremony for the For the Love of Gilroy Public Art Campaign.

**9. GILROY ART-RELATED COMMUNITY EVENT UPDATES**

Commissioner Wendy Zamora spotlighted the Christopher High School Choir for being invited to perform at Disneyland. Chair Ruben Dario Villa brought attention to the Santa Clara Family Health Plan opening on February 7th, 2026, with the Commission's approved mural being displayed.

**10. COMMISSION COMMENTS**

Commissioner Wendy Zamora asked if there was an update on the two recent recommendations made to Council about selling merchandise as a means to raise funds and requesting surplus funding for arts and culture events and programs. Staff Liaison Atkins shared that there is no update from Council at this time.

**11. STAFF COMMENTS**

Staff Liaison Atkins announced that Matt Morley was appointed as Gilroy's New City

Administrator. It was also announced that Kylie Katsuyoshi will be replacing Bryce Atkins as the Commission's Staff Liaison. In addition, the Commission was made aware of Commissioner Steven Taylor's resignation.

**12. FUTURE AGENDA ITEM REQUESTS**

Chair Ruben Dario Villa requested to add a discussion on art impact fees.

**13. ADJOURNMENT**

With no further business, the meeting was adjourned at 7:23 PM.

DRAFT



# City of Gilroy Arts and Culture Commission

## STAFF REPORT

**Agenda Item Title:** Fiscal Year 2026 and 2027 Work Plan  
**Meeting Date:** March 10, 2026  
**From:** Kylie Katsuyoshi, Management Analyst Trainee  
**Department:** Administration  
**Submitted by:**  
**Prepared by:** Kylie Katsuyoshi, Management Analyst Trainee

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### RECOMMENDATION

Commissioners and sub-committees update the Commission on plans and progress of workplan items and provide information to the new commissioner, Commissioner Gupta.

### BACKGROUND

At the February 11, 2025 regular meeting of the Arts and Culture Commission, the Commission adopted a work plan for FY26 and FY27. At their regular meeting on March 11, 2025, the Commission further refined the work plan and appointed committees. The work plan is attached to this staff report.

### ANALYSIS

This will be an ongoing agenda item to discuss the work plan items, and to receive updates from any commissioner or committee.

### ALTERNATIVES

N/A

### FISCAL IMPACT/FUNDING SOURCE

N/A

### Attachments:

1. Arts and Culture Commission Workplan - FY26 and FY27

**2026 and 2027 Arts and Culture Commission Work Plan**

<b>Project Name</b>	<b>Work</b>	<b>Lead Commissioner</b>	<b>Sub-Committee Members</b>	<b>City Council Priority</b>	<b>Status</b>
<b>For the Love of Gilroy Event</b>	Continue the successful pilot program into an annual event each year.			<i>N/A</i>	
<b>Multicultural Community Days</b>	Explore hosting an event series featuring arts and culture presentations and displays of various cultures in the community, consisting of up to two events per fiscal year as a pilot program.			<i>Neighborhood Equity</i>	
<b>Fundraising Gala</b>	Explore the opportunity to host a fundraising gala, aiming at one event during the workplan period.			<i>Financial Resilience</i>	
<b>Update the Arts and Culture Strategic Plan</b>	Update the strategic plan to identify strategies and goals for Gilroy's arts and culture into the future.			<i>Neighborhood Equity</i>	
<b>Public Art Resource Document</b>	Explore the viability of creating a public art resource document for future development, in conjunction with the Community Development Department.			<i>Neighborhood Equity</i>	

*Updated March 6, 2026*



# City of Gilroy Arts and Culture Commission

## STAFF REPORT

**Agenda Item Title:** For the Love of Gilroy Public Art Campaign and Unveiling Event

Meeting Date: March 10, 2026

From: Kylie Katsuyoshi, Management Analyst Trainee

Department: Administration

Submitted by:

Prepared by: Kylie Katsuyoshi, Management Analyst Trainee

### RECOMMENDATION

Commission discussion and planning for the February 20, 2026, unveiling event.

### BACKGROUND

The Arts and Culture Commission (ACC) has, with Council approval, put together a campaign entitled “For the Love of Gilroy” to solicit two-dimensional art designs from local artists to be printed on banners and posted on streetlight poles along Monterey Road in Downtown Gilroy. The campaign commenced, and Council approved the recommended award list at its January 5, 2026, regular meeting.

### ANALYSIS

The ACC recommended, and the Council approved, an award order list of 32 total designs. This agenda item is to review and debrief the 2026 For the Love of Gilroy Public Art Campaign and Unveiling Event. The Commission may also consider discussion regarding next year's potential event and logistics.

Additionally, as part of the approval, the City Council instructed the ACC to create, in the next program cycle, two award categories: one for adults and the other for minors.

### ALTERNATIVES

N/A

### FISCAL IMPACT/FUNDING SOURCE

N/A

**Attachments:**

None



# City of Gilroy Arts and Culture Commission

## STAFF REPORT

**Agenda Item Title:** Exploration of Art In-Lieu Fees  
**Meeting Date:** March 10, 2026  
**From:** Kylie Katsuyoshi, Management Analyst Trainee  
**Department:** Administration  
**Submitted by:**  
**Prepared by:** Kylie Katsuyoshi, Management Analyst Trainee

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### RECOMMENDATION

Commission discussion on the concept of an art in-lieu fee program.

### BACKGROUND

At the January 13, 2025, regular meeting of the Arts and Culture Commission, Chair Villa requested to add a discussion on art impact fees.

### ANALYSIS

This agenda item is to introduce and discuss the concept of art in-lieu fees and the Commission can request additional information from the Planning Division, depending upon the nature of the discussion, if there is interest in further exploring the topic.

### ALTERNATIVES

N/A

### FISCAL IMPACT/FUNDING SOURCE

None.

### Attachments:

None